WHAT IS CLAIMED IS:

1. A bag suitable for containing an alcohol beverage comprising:

at least two panels having adjacently positioned edges forming at least one seam, the seam having a joined seam portion where the adjacently positioned edges of the panels are joined together, and an open seam portion where the adjacently positioned edges of the panels are not joined together; and,

a bag neck molding extending through the open seam portion, the bag neck molding being secured in sealing relation with the panels of the bag at the open seam portion, and the bag neck molding supporting a valve accessible for operation from outside the bag and supporting a spear extending into the bag through which the beverage may pass.

- 2. The bag of claim 1 wherein the bag neck molding is joined to the adjacently positioned edges of the panels extending along the open seam portion.
- 3. The bag of claim 1 wherein the adjacently positioned edges of the open seam portion have a reinforcing edge wall portion.
- 4. The bag of claim 3 wherein the reinforcing edge wall portion comprises a layer of material thicker than the adjacently positioned edges extending along the major seam portion.
- 5. The bag of claim 1 wherein the bag neck molding has a peripheral side wall having a circumference greater in length than the adjacently positioned edges of the panels extending along the open seam.
- 6. The bag of claim 1 wherein the bag neck molding has an elongated shape with two rounded end corner portions and two opposing gently convexly curved side portions extending between the rounded end portions.
- 7. The bag of claim 1 wherein the bag neck mold is secured in sealing relation with the panels of the bag open seam portion by an adhesive.
- 8. The bag of claim 1 wherein the bag neck mold is secured in sealing relation with the panels of the bag open seam portion by a weld.
- 9. The bag of claim 4 wherein the bag neck mold is secured in sealing relation with the panels of the bag open seam portion by an adhesive.
- 10. The bag of claim 4 wherein the bag neck mold is secured in sealing relation with the panels of the bag open seam portion by a weld.